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Karmbhoomi's VISION 2020

Society today is in a dire need of role models.

The millennials are enamoured by the blitzy lives of actors, celebrities, sports figures, tech millionaires and reality television stars.

The virtual world is taking over almost all aspects of our lives.

Money, fame and success are not enough to make people happy.

Today, a man's mind has become his biggest enemy, with W.H.O reports indicating that by the year 2020, depression will be the second-leading cause of disability throughout the world.

We, with Karmbhoomi, are generating models of positive youth icons.

Each of our characters is real, with both strengths and weakness, but the difference remains that when faced with a challenge, they use their strengths and fight their weakness to win the day.

Media is a medium mirroring the society, but when the society is crumbling down; media can become a positive influence and rebuild the structure, truly making it the fourth pillar.

We focus on inspiration, engagement and empowerment as the guiding forces of our movement.

The five-year mission aims to create leaders of tomorrow; leaders who would, in turn, more create leaders and not followers.

India is slated to be the country with the highest number of youth by the year 2020 with 65% of the population being under 29. World leaders would emerge from young India however the lifestyle and pressures Indian youth is facing today creates doubts about whether they will be able to shoulder this responsibility or not?

Karmbhoomi's vision is to create leaders empowered with wisdom, mental strength, focus, compassion and intellect.

They are the leaders who will usher in the new era

These are the Leaders of the New Age.